

Mindful Digital Innovation & Covid

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Mindful Innovation in Digital Health



- Organisational Mindfulness
 - Honest reflection
 - Analysis
 - Context
 - Communications
 - Leadership
- Innovation
 - Change to solve an important problem
 - Useful
 - Effective

AMA & Covid



- Independent
- Representative of medical science
- Connected to decision makers

The problem of Pandemic



- Exponential
- International reports
- Everything done early is seen as too much – everything done late is too little.

The barriers to progress



- Getting a bureaucracy to respond to an emergency is... brave.
- Other jurisdictions were failing
- Time was and remains of essence
- Bureaucracy in health uses a decide devise defend model.
- Paternalistic authority based approach vs collaborative, distributed decision making
- Many systems in health already marginal in performance
- Disconnected state / Commonwealth / Primary / Tertiary / Age Care / Mental Health silos
- Academia

Innovation



- We decided we needed to
 - Analyse
 - Contextualise
 - Short circuit the loop of comms from workers to decision makers
 - Opinionate
 - Advocate – public & private
 - Lead

Digital aspects



- Australia has no EMR
- Comms between facilities are poor
- Sharing of results and data is slow
- Resource inventory is poor
- Governance on Health comms is inefficient

What we did



- Assembled a large range of diverse experts online – Hive Mind
- Sponsored ideas and people
- Twitter & Facebook
- Bypassed the usual “experts”
- Collected frontline information via a new portal
- Targeted decision makers
- Positive as well as critical outputs
- Caught attention of trad media
- Took risks - Artania

Specific issues



- Testing
- Telehealth items
- Elective cancellation
- Cruise ships
- Ethics
- PPE
- Border controls
- Tracking and tracing

Questions

